

## "DESIGNERS HAVE A DUTY TO LEAD, TEACH, AND FIGHT FOR WHAT IS RIGHT — AND A BETTER FUTURE."

## - Frank Chou

Known for creating sophisticated experimental designs that fuse the traditional and contemporary, the Chinese and international Frank Chou has become an industry leader in the design community. Chou grew up in Beijing and founded his studio in 2012. Since the launch of the Frank Chou Design Studio, Chou has gone on to win several esteemed awards, including the SaloneSatellite Design Award during Milan Design Week, and was chosen for the Rising Talent Awards at Maison&Objet in Paris. Chou has led the industry with his belief in the importance of responsible design: "Designers have a duty to lead, teach, and fight for what is right — and a better future."

Chou joined Louis Vuitton's impressive constellation of designers for the Objets Nomades collection with his Signature Armchair and Sofa — which can be found on the airy rooftop of the Louis Vuitton women's store in the Miami Design District. Chou's Signature Armchair and Sofa's graceful and flowing arches mimic the layering of the terraced fields in Yunnan, China, and the naturally sculpted forms of Antelope Valley, Arizona. A fluid design meant for any space, Chou's piece is Objet Nomades' first-ever indoor-outdoor hybrid design. The outdoor model is upholstered in Louis Vuitton's legendary waterproof canvas and Brio — a specially conceived, vibrant fabric by renowned Italian brand Paola Lenti. And, the indoor version features dynamic floating structures covered with luxe Louis Vuitton leather and three-dimensional Dots fabric, also by Lenti.